



Pagoda



Service Above Self

One Profits Most Who Serves Best

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China's innovation system

China is usually not associated with innovation. Yet, as also one of the recent editions of The Economist pointed out, China is innovating, but currently more in operational efficiency and also new sales models, especially internet based ones.

Our presenter, Senzhe works at Innovation Centre Denmark, Shanghai as Innovation Officer focusing on the Cleantech industry. Prior joining the Innovation Centre, Senzhe worked intensively in the UK, US and China, most recently with GE. Senzhe holds a master degree in sustainable energy technology from University of Southampton UK

In his speech he will focus on China transforming from a manufacturing-export driven economy to a domestic consumption driven economy. Innovation will play a key role in this transformation. How will international companies tackle this transformation and maintain their position?

Several types of innovation system will be introduced:

- Government led, indigenous innovation programs
- Foreign company led, reverse innovation programs
- Bottom up innovation in the private sector

Senzhe's speech will help us to better understand the Chinese innovation ecosystem, and how international companies can position themselves better in this system..

The Four-Way Test

四大考验

Sì Dà Kǎo Yàn

Of the things we think, say or do:

我们说的做的要符合: Wǒ men Shuō de Zuò de Yào Fù Hé:

1. Is it the truth?
是真的吗? Shì Zhēn de ma?

2. Is it Fair to all Concerned?
是公平的吗? Shì Gōng Píng de ma?

3. Will it build Goodwill and better Friendships?

是善意的并促进友谊吗? Shì Shàn Yì de - Bìng Cù Jìn Yǒu Yí ma?

4. Will it be Beneficial to all Concerned?

是对大家有利吗? Shì Duì Dà Jiā Yǒu Lì ma?



Agony Aunt – born and raised in a country far far away - has spent 17 years in Shanghai. She is familiar with all things Shanghainese except the ones she is not familiar with. Her ageless beauty even exceeds her wisdom. She may look like 73 but Shanghai years count triple.

Dear Agony Aunt,

I am a visiting Rotarian in Shanghai. When going to the RC Shanghai I entered one of these brightly colored, retro-styled taxis, which took me for a modest fee to the agreed destination. Yet I was surprised that the driver took a busy 1-way street, driving in the wrong direction, before taking a shortcut through a pedestrian street, while chatting simultaneously on two mobile phones. Do traffic rules not apply in Shanghai?

Yours Frightened

Dear Frightened,

You misunderstood – traffic rules apply in Shanghai too, they are just – different. These fancy white strips are not meant for pedestrians to cross in peace – we call them ‘acceleration pads’. The ‘right of way’ belongs to you – as long as you are bigger and more bad-ass. Despite appearances, the others are not out to kill you – they are happy just to maim you. And remember the golden rule: Courtesy is Weakness. If you follow this guidance, you will survive.

Boldly yours, Agony Aunt

UPCOMING PROGRAMS

Date	Topic/Speaker	Venue/Time
July 21 st	China's Innovation System / Senzhe Shu	Marriott City Center, 19:00
July 28 st	tbd	Marriott City Center, 19:00
August 4 th	tbd	Marriott City Center, 19:00
August 11 th	Tbd.	Marriott City Center, 19:00

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Visiting Rotarians 8

Franci Pliberšek	Rotary Club Slovenia	Slovenija
Prof. Dr. Peter Novak	Rotary Club Portorož	Slovenija
Felipe Luiz	RC CAMPO MOURÃO ARAUCÁRIA	Brazil
Maggie Hu & Alice Chen	RC Shanghai West	China
Patrick Tissier	RC Pudong Lujiazui	
Robert Ward	RC Brighton North	Australia
Chris Reisinger	RC Voecklabruck – Attersee	Austria
Dominiek Willemse	RC. Houthalen Midden-Limburg	Belgium

Last Meeting Highlights :

This was the first of the planned ‘fellowship evenings’, evenings dedicated not to any specific topic or project but just to be among Rotarian friends. In this spirit President Dean welcomed everyone in person and did forgo any speech – though was the customary toast at the end. Spirits were high, conversation animated and food was good, excellent ingredients for a wonderful evening.



Banner exchange with President Dean



Enjoying fellowship



Enjoying fellowship at the bar

Club Information

Officers

Dean Merritt – President
Andrew Hill – President Elect/Club Admin
Terri Lau – Vice President
Linnet Kwok – Hon. Secretary
Yvon Russon - Treasurer

Basic Info of our Club

First chartered on 1 October 1919, re-chartered on 8 February 2006
Number of active members – 73
Number of honorary members – 6

Contacts

The club meeting is a dinner meeting every Tuesday Marriott City Center Shanghai
西藏中路555号No. 555 Middle Xizang Rd
(18:30 cocktails, 19:00-20:30 dinner)
Contact the club administrator Vivian Huang at
RSVP@rotaryshanghai.org, +86 13501672753

Committees and Directors

Club Administration Committee
1st Tuesday of each month, 17:30
Chair: Andrew Hill rotary1617@hotmail.com
Membership Committee
1st and 3rd Tuesday of each month, 18:00 - 18:30
Chair: Alexandra Taulin alexandra.taulin@yahoo.fr
Public Relations Committee
1st Tuesday of each month, 17:00
Chair: OPEN
Community and International Service Committee
1st Tuesday of each month, 17:00
Chair: Bruno Bareteau bareteau@gmail.com
Youth service committee
Last Tuesday of each month, 17:00
Chair: Motohiro Yamane yamane@tmish.com
Rotary Leadership Award
Committee Chair: OPEN
The Rotary Foundation Committee
Chair: David Smith dave@smithorchards.com
Percy Chu Awards
tba
Marjory Woo marjorie.woo@lmi-china.com

For more information, please visit www.rotarshanghai.org

Rotary Club of Shanghai West
Wednesday, 18:30-20:30
Location: Suites Hotel Shanghai
位置: 上海西华酒店
Address: No.1 Huaihai West Road, Shanghai
地址: 淮海西路1号
For more information please contact CP Richard, President
Email: zishanghai@hotmail.com

Rotary Club of Shanghai Pudong Lijiazui
Thursday, 19:00-20:30
Location: Radisson Blu Hotel (Pudong) in Thumb Plaza, Pudong, Shanghai
1199 Yingchun Rd. (close to Fangdian Rd.)
位置: 浦东大拇指广场 证大丽笙酒店
地址: 迎春路1199号 (靠近芳甸路)
If you would like to attend Rotary Pudong Meeting
Please contact Mr. Brinton Scott
Email: bscottessq@hotmail.com

Fresh Start Rotary Club of Shanghai
Friday, 7:45-9:00 am
Location: 2nd floor, Element Fresh, Jing An Kerry Center
位置: 新元素静安嘉里中心店二楼
Address: No.1551 Nan Jing Xi Lu, Shanghai
地址: 南京西路1551号
For more information about Fresh Start and for anyone interested
To attend, please visit <http://freshstartrotaryshanghai.org/>